StreetSmartMD.com Launches Education Site with Latest in CT Scan Diagnostics in Detection of Cardiovascular Disease

StreetSmartMD helps physicians keep up to date with the latest in CT scan diagnostics, particularly in the early detection of cardiovascular disease. StreetSmartMD offers instantly applicable content and uses an innovative new method of knowledge transfer that improves patient care by reducing the time to gain expertise and practical information about everyday use of medical imaging. The site is free to members who register.

San Francisco, CA (PRWEB) April 2, 2008 – Detecting cardiovascular disease through CT scan is now easier for practicing physicians, thanks to the launch of a new education site, www.StreetsmartMD.com. StreetSmartMD helps educate physicians with instantly applicable content and helps them keep up to date in the rapidly advancing field of cardiovascular imaging. The content on the website distills years of expert clinical experience into easy-to-understand tutorials and articles. StreetSmartMD uses an innovative new method of knowledge transfer that improves patient care by reducing the time to gain expertise and practical information about everyday use of medical imaging. The site is free to members who register.

"We have started with tutorials on Cardiac and Peripheral CT because there is a great deal of misinformation about CT imaging out there," said Dr Tony DeFrance. "There are tutorials and articles on StreetSmartMD.com that are geared for novices in cardiac imaging, and there are tips and tricks that will help even the most experienced imager improve their workflow and diagnostic accuracy, and improve the early detection of cardiovascular disease."

The website places a special emphasis on appropriate use of CT scans, with numerous tutorials on Appropriateness, Clinical Indications, and an in-depth tutorial on CVCTA Education's "LOW DOSE Initiative."

In addition, the site contains:

- Dozens of video tutorials covering topics of Cardiac CT scan techniques, ranging from strengths and weaknesses of CT angiography to acquisition tips and tricks
- Interesting Cardiac or Peripheral "Case of the week"
- Articles on clinical optimization of workflow and practice management
- News stories on reimbursement issues
- A CTA Atlas with 200 high resolution images and videos
- A discussion forum to facilitate questions and answers about cardiovascular imaging myths and realities

The website is designed for practicing clinicians, technologists and others interested in imaging. Since the advent of 64 slice CT technology, there has been a rapid adoption of this technology due to its pronounced benefits in the early detection of cardiovascular disease.

"As with any new field, there is a great deal of misinformation and room for improvement in utilization. While societies have an expertise in research and setting guidelines, the new CT scan technologies have very hands-on, practical learning curve associated with them," said Dan Gebow PhD. "There is a great deal of variability in the Cardiac CT and Peripheral CT training

programs. StreetSmartMD aims to help fill in the gaps between training programs and putting the new knowledge into clinical practice. Put simply, there is a steep learning curve in the new era of digital medicine. StreetsmartMD helps flatten that learning curve."

The site is updated weekly with new tutorials, articles and analysis of breaking news. Future releases will include a comprehensive PV CTA Atlas, an article for medical journalists on "Reporting Radiation Risk Responsibly" as well as expanded coverage on other CT diagnostic tests.

About StreetSmartMD.com

StreetSmartMD is a website designed to educate clinicians and technologists on the latest information in CT scan diagnostics, with an emphasis on Cardiovascular Imaging. It is funded by physicians interested in promoting high quality patient care and education in cardiovascular disease. For more information, please visit www.StreetSmartMD.com.

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